

# Culturonda® Wine

12 routes to discovering wine culture in South Tyrol



**SÜDTIROL**

The other side of Italy

## Your first cultural experience: reading

Introduction to a tour of this booklet:

1. Turn the pages as if it were a picture book. Backwards or forwards – there are no rules.
2. You will see how wine culture in South Tyrol goes beyond the pretty vinescapes and elegant tasting.



3. Now you can extend your impressions. On the following pages you will find useful internet links and recommendations for further reading.
4. The map at the end of the booklet shows 37 cultural adventure and vantage points relating to the strong relationship between South Tyrol's cultural history and the enjoyment of South Tyrolean wine.

## **Your second cultural experience: setting off on a journey**




## 12 routes to the cultural history of South Tyrol's wine

South Tyrol is a classic 'small but beautiful' winegrowing region. In fact, although it accounts for only 0.7 percent of Italy's total vineyard area, its wines enjoy a high profile way out of proportion to its size and are showered with top awards year upon year.

The South Tyrolean Wine Route meanders from Nalles/Nals to Bolzano/Bozen and on across the rolling vinescape towards the south past picturesque wine villages and magnificent wine estates as far as the region's southern border. These vineyards comprise 85 percent of South Tyrol's total. In the cooler, peripheral vineyard areas in the Valle Isarco/Eisacktal and the Valle Venosta/Vinschgau delicious, fruity white wines are grown at elevations reaching 3,300 feet/1,000 metres. Here the ripening season extends well into the autumn when warm days alternating with cool nights result in wines with intense aromas, vibrant acidity and Mediterranean mellowness.

Lagrein, Vernatsch and Gewürztraminer – three grape varieties originally from South Tyrol – have become emblematic for South Tyrol's wine culture. For decades trials have been carried out throughout the region's central valleys to determine which grape variety performs best on which soil and in which microclimate. The provincial agricultural experimental centre Laimburg near Ora/Auer explores the principles of sustainable winegrowing. Nothing is left to chance. Apart from enjoying a 'Glasl Wein', as the



South Tyroleans put it, in congenial company. Even the 'Wine Elves' from local legends would have had nothing against that!

South Tyrol is one of Europe's oldest winegrowing regions and it is where the Romans learnt how to store and transport wine in containers made of wooden staves held together by iron hoops. From the early Middle Ages monasteries in southern Germany established wine estates in South Tyrol. The Great Vine at Hampton Court is none other than South Tyrol's native Vernatsch, though South Tyrol has its equivalent, a 350 year-old vine called 'Versoaln' in the village of Prissiano/Prissian between Merano/Meran and Bolzano. It still yields up to 800 bottles of white wine per year. Old grape varieties are preserved from extinction in the Botanical Gardens of Trauttmansdorff Castle in Merano.

Wine is steeped in culture in South Tyrol. Culturonda® Wine intends to pass on this unique cultural experience and has selected twelve themes with three experiences to savour in each. Wine enthusiasts who wish to go beyond simply enjoying wine and become acquainted with the history and stories behind its vineyards and cellars will find Culturonda® Wine a useful and succinct introduction to South Tyrol's diverse cultivated and cultural landscape.

| Picturesque vine-covered hills and steep vineyards: [www.bolzanosurroundings.info](http://www.bolzanosurroundings.info)



| Merging the traditional and avant-garde: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)



| South Tyrol's multiform vineyard areas: [www.southtyrolwine.com](http://www.southtyrolwine.com)



| Three original South Tyroleans: [www.bolzanosurroundings.info](http://www.bolzanosurroundings.info)



| Vine trellising methods in South Tyrol: [www.wein.kaltern.com](http://www.wein.kaltern.com)



| In the winemaker's laboratory: [www.kellereiverband.it](http://www.kellereiverband.it)



| Of the Rhaetians, Romans and wine casks: [www.weinmuseum.it](http://www.weinmuseum.it)



| The first masters of wine in South Tyrol: [www.kloster-neustift.it](http://www.kloster-neustift.it)



| The eternal relationship between inspiration and commissions: [www.meranerland.com/en/culture](http://www.meranerland.com/en/culture)



| A wine list for South Tyrol's Alpine-Mediterranean cuisine: [www.eppan.com/en/events](http://www.eppan.com/en/events)



| Of the ‚Nörggelen‘ elves and secret cellars: [www.castelfeder.info](http://www.castelfeder.info)



| A holistic South Tyrolean experience: [www.roner.com](http://www.roner.com)





January

February

March

April



### January | February | March | April

- WineSafari – a Journey of Discovery along the South Tyrolean Wine Road (on request): [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- Egetmann carnival parade in Termeno/Tramin\*: [www.egetmann.com](http://www.egetmann.com)
- Kalterersee-wine-tasting: [www.wein.kaltern.com](http://www.wein.kaltern.com)
- Valle Isarco Fine Cuisine Festival: [www.eisacktalerkost.info](http://www.eisacktalerkost.info)
- Asparagus Season in Terlano/Terlan: [www.cantina-terlano.com/asparagus](http://www.cantina-terlano.com/asparagus)
- Explore experience enjoy – a wine wandering day: [www.wein.kaltern.com](http://www.wein.kaltern.com)

\*every two years

May

June



## May | June

- Vino in Festa. South Tyrolean Wine Road weeks: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- Wine cellar night along the South Tyrolean Wine Road: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- Bolzano/Bozen Wine Tasting: [www.weinkost.it](http://www.weinkost.it)
- South Tyrolean Pinot Noir days in Egna/Neumarkt and Montagna/Montan: [www.bolzanosurroundings.info](http://www.bolzanosurroundings.info)
- South Tyrol Festival of Indulgence\* in Bolzano/Bozen: [www.festivaldelgusto.it](http://www.festivaldelgusto.it)

- International Gewürztraminer Symposium\* in Bolzano/Bozen and Termeno/Tramin: [www.gewuerztraminer.info](http://www.gewuerztraminer.info)
- South Tyrolean dinner theatre: [www.wein.kaltern.com](http://www.wein.kaltern.com)
- International Eppan Castle Riding Tournament: [www.eppan.com](http://www.eppan.com)
- South Tyrol Jazz Festival: [www.suedtiroljazzfestival.com](http://www.suedtiroljazzfestival.com)
- Kaltern all in white: [www.wein.kaltern.com](http://www.wein.kaltern.com)
- WineSafari – a Journey of Discovery along the South Tyrolean Wine Road (on request): [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)

July

August

September



## July

- Gewürztraminer Wine Street in Termeno/Tramin: [www.tramin.com](http://www.tramin.com)
- Magdalene parish church day: [www.bolzanosurroundings.info](http://www.bolzanosurroundings.info)
- Wine Culture Weeks in San Paolo/St.Pauls: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- Presentation of the wines of the Valle Isarco valley: [www.valleisarco.com](http://www.valleisarco.com)
- WineSafari – a Journey of Discovery along the South Tyrolean Wine Road (on request): [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)

## August | September

- Night of St. Lawrence in Bolzano/Bozen: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- Wine Tasting Days in Ora/Auer: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- Vinea Tiroloensis – Tasting Wines South Tyrol Winegrowers: [www.vineatirolensis.com](http://www.vineatirolensis.com)
- Kaltern's wine days: [www.wein.kaltern.com](http://www.wein.kaltern.com)
- WineSafari – a Journey of Discovery along the South Tyrolean Wine Road (on request): [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)

October

November

December



# KLAPPE 02

Information on all events can be found at: [www.suedtirol.info/events](http://www.suedtirol.info/events)

## October | November | December

- 'Kuchlkirchtig' – a Gastronomic Walking Tour around Bressanone/Brixen: [www.eisacktal.com](http://www.eisacktal.com)
- 'Kuchlkastl' Culinary Festival in Fiè/Völs: [www.seiseralm.info](http://www.seiseralm.info)
- Tramin Wine Alleyway: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- The Last Load of Grapes in Cornaiano/Girlan: [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- Grape Festival at Merano/Meran: [www.merano.eu](http://www.merano.eu)
- Riesling Days in Naturno/Naturns: [www.meranerland.com](http://www.meranerland.com)
- Merano International Wine Festival & Culinaria: [www.meranowinefestival.com](http://www.meranowinefestival.com)
- WineSafari – a Journey of Discovery along the South Tyrolean Wine Road (on request): [www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)



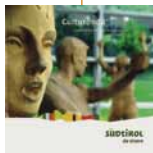
# Wine Glossary

- Acidity** Refers to a component of taste naturally occurring in grapes. It becomes an important factor in the wine's flavour and taste. Natural acids are tartaric, malic and citric acids. More acids develop during fermentation (lactic acid, formic acid, succinic acid, volatile acidity ...).
- Aftertaste** The lingering or duration of a wine's taste in the mouth after the wine has been swallowed.
- Alcohol** Is the product of the alcoholic fermentation of sugar (fructose and glucose) by yeast. The reaction of yeast upon sugar results in its conversion to ethyl alcohol and carbon dioxide.
- Aroma** One of the scent elements of a wine.
- Astringent** The stringent effect on the palate of a wine containing a high amount of tannins.
- Balance** Various components of the wine add to a harmonic combination.
- Blind tasting** Tasting of wines without knowing what wine it is by simply covering the label.
- Body** A tactile sensation describing the viscosity or 'weight' of wine in the mouth.
- Bouquet** Rich floweriness of a mature wine.
- Clarity** Wine clarity refers to the absence or presence of suspended particles or sediment in a wine.
- Complex** A wine that exhibits many different odours and flavours.
- Cuvée** Blend of different wines to a new, possibly even better wine.
- Dry** Lacking any perceptible taste of residual sugar.
- Fruit** Group of aromas reminding of different fruits (berries, pip fruit, stone-fruit, citrus fruits ...).

<b>Intensity</b>	The concentration and power of smell and taste of a wine.
<b>Late harvest</b>	Indicates that the wine was made from fully ripened, late-picked grapes.
<b>Purity</b>	Describes the clarity of aromas without the influence of unhealthy, half-rotten grapes or ancillary tastes, which are influenced by fermentation or through the maturing process in wooden containers.
<b>Residual sugar</b>	Glucose and fructose left in the wine due to the interruption of the fermentation process or due to high must weight.
<b>Ripeness</b>	Age and stage of development of a wine.
<b>Sediment deposit</b>	Deposit or sediment of red wines which have been aged in a bottle. These sediments are precipitated tannins and colour pigments.
<b>Tannins</b>	Tannin is an important, rather bitter component of red wines. The tannins leave a dry, puckered sensation in the mouth.
<b>Tartar crystals</b>	Harmless crystals of tartaric acid.
<b>Taste</b>	Sensory input which is felt on the tongue. We distinguish between four sensations: sweet, salty, sour and bitter. Japanese wine drinkers also sense umami (taste of glutamate).
<b>Tears</b>	The viscous, tear-like tracks that run down the inside of a glass after it has been swirled.
<b>Transparency</b>	Transparent colour structure.
<b>Varietal</b>	Pressed from a single type of grape.

# The Culturonda® Family

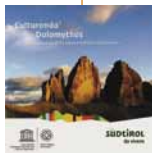
## » Culturonda®



12 ways to explore culture and customs in South Tyrol

[www.suedtirol.info/culturonda](http://www.suedtirol.info/culturonda)

## » Culturonda® Dolomithos



12 ways to explore culture and customs in the Dolomites

[www.suedtirol.info/culturonda\\_dolomithos](http://www.suedtirol.info/culturonda_dolomithos)



## museumobil

» The museumobil Card combines two offerings:

The South Tyrol-wide Mobilcard and admission to South Tyrol's museums. For three or seven days purchasers of the museumobil Card are entitled to free admission to South Tyrol's museums and use of public transport. Use of public transport is unlimited for the period, while free admission to museums is limited to one visit per card-holder.

Information at [www.museumobilcard.info](http://www.museumobilcard.info)

### IMPRESSUM:

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[www.suedtirol.info/culturonda\\_wine](http://www.suedtirol.info/culturonda_wine)



## The wine specialists in South Tyrol

- » Holiday region Bolzano and environs  
[www.bolzanosurroundings.info](http://www.bolzanosurroundings.info)
- » South Tyrolean Wine Route  
[www.suedtiroler-weinstrasse.it](http://www.suedtiroler-weinstrasse.it)
- » wein.kaltern  
[www.wein.kaltern.com](http://www.wein.kaltern.com)
- » Alto Adige Wine Promotion  
[www.altoadigewines.com](http://www.altoadigewines.com)

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